

# < touchdown >

## PR Senior Account Executive

London

We have a unique opportunity for a **Senior Account Executive** to join our **award-winning, global tech communications agency**. We've grown significantly over our 16+ years in business and we now cover almost every discipline in the enterprise technology space. From our roots in storage and cybersecurity, we now partner with clients across digital transport, FinTech, MarTech, AI and robotics, and more! What does that mean for you? You'll get to work with a diverse range of clients supported by our established team of permanent and freelance professionals across the globe, it's a fantastic opportunity.

### What you'll be doing

- Working closely with Account Managers to help drive high profile clients' approach to media and communications
- Developing relationships with a range of global clients and tech professionals, as well as media outlets and journalists
- Curating original content, including press releases, thought leadership articles, and case studies
- Attending industry shows and events to support clients and carry out market research
- Presenting current activities and results back to clients, demonstrating the success of our PR strategies
- Taking a proactive approach to client campaigns, bringing new ideas and feeding into the bigger picture

### What your skills and experience probably looks like

- 3+ years' experience in a B2B tech focused PR agency
- Strong communication and organisation skills
- Proven media relationships with leading B2B technology reporters
- Genuine interest in, and understanding of, the B2B technology space
- Accurate and compelling writing
- Ability to deputise for the account manager in some circumstances, if required
- A degree in a relevant field such as: PR, communications, English, History, or other similar arts and humanities subjects

### What your new package includes

- Competitive salary
- Private Medical Insurance
- Hybrid working
- Increasing annual leave entitlement
- Day off for your birthday
- International office travel program
- Life assurance
- Regular events, socials and team activities

### What diversity means to us

Touchdown is proud to welcome people from all walks of life. We have an active DEIB team who work closely with our in-house HR to promote equal access to opportunities for all.

We can't wait to hear from you.

Email your resume to - [careers@touchdownpr.com](mailto:careers@touchdownpr.com)

**ww.touchdownpr.com**